

NOSN

NATIONAL ONCOLOGY STATE NETWORK

MARKETING & COMMUNICATIONS TEAM TELECONFERENCE THURSDAY, JANUARY 17, 2019

9:30am Pacific/11:30am Central/ 12:30pm Eastern
Phone # 866-423-8755 and enter Passcode 858324#

Present: Warren Fong, M.D., (*Chair*); Wendy Alfaro; Nichole East; Diane Gerards-Benage; Mariana Lamb; Mary Jo Richards; and Sheryl Riley, RN.
Absent: Dawn Holcombe; and Carol Teal-Christner.

MINUTES

I.

A. Individual letters:

1. Potential partners – need to create.
2. Legislators – need to create.

Status: This had been tabled until after the election.

Discussion:

We need the names of current and interested partners, along with the names of the Government Relations Representatives.

Action:

Nichole will put together a list of current and interested partners and share with the team. Mariana will ask Ricky and Mary for the list of COA sponsors.

B. Corporate Members:

- Johnson & Johnson – was previously sent renewal paperwork in 2018. They were unable to process it until January 2019.
- Celgene - renewal was submitted via online portal on January 7th. *Celgene was purchased by BMS.
- AstraZeneca - paperwork was submitted in December 2018 and is being processed.

Action:

Nichole will follow up with each company to get a status update. Sheryl also has several representatives that she is currently speaking to about NOSN. She will email the names to Nichole.

C. Brochure – **Status:** Mariana will work to revise the brochure.

Action:

Mariana and Mary Jo will work together offline and then share with the Team on the next call.

D. Business Cards – **Status:** These were mailed last week.

II.

New Business:

- A. States with Step Therapy/Fail First legislation in place: AR, CA, CO, CT, IA, IL, IN, KS, KY, LA, MD, MN, MO, MS, NM, NY, OH, OR, TX, WV, WA
2019 efforts: DE, GA, MA, ME, OK, RI, WI

III.

Next Teleconference:

- A. Thursday, February 28th at 9:30am Pacific/11:30am Central/ 12:30pm Eastern

Meeting adjourned at 9:45am.