

NOSN

NATIONAL ONCOLOGY STATE NETWORK

MARKETING & COMMUNICATIONS TEAM TELECONFERENCE THURSDAY, FEBRUARY 28, 2019

9:30am Pacific/11:30am Central/ 12:30pm Eastern
Phone # 866-423-8755 and enter Passcode 858324#

Present: Wendy Alfaro; Nichole East; Diane Gerards-Benage; Dawn Holcombe; Mariana Lamb; Mary Jo Richards; Sheryl Riley, and Carol Teal-Christner.
Absent: Warren Fong, M.D. (Chair); and Loretta Goodson.

MINUTES

I.

A. Individual letters:

1. Potential partners – need to create.
2. Legislators – need to create.

Status: This had been tabled until after the election.

Action:

The NOSN Office will send the current partner letter to the team via email and a new letter for potential partners and legislators will be drafted.

B. Corporate Members:

On the last call, the Team requested the names of current and interested partners.

(Attached)

- On 2/25 Johnson & Johnson approved \$50,000 for membership and \$10,000 for USP 797/800 and its processing payment.
- On 2/26 Celgene approved \$25,000 for membership and is processing payment.
- On 1/31 AstraZeneca's \$10,000 check was received for membership.
- On 2/5 Merck denied the membership request.
- On 2/28 Oncology Supply and Incyte responded that they would submit the requests.

Action:

The NOSN Office will continue soliciting new companies. The Team was asked to send any potential contacts to the NOSN Office.

C. Brochure *(Attached)*

Discussion:

Mary Jo noticed a typo on the front page of the brochure, it will be fixed before ordering the final set of brochures.

Action:

Only 100 Brochures were ordered. The NOSN Office will distribute to all Partners for final approval before ordering a larger quantity for distribution outside of NOSN.

II.

New Business:

- A. As a way of bringing awareness of NOSN to others, Sheryl suggested that she write an article on NOSN, how it began and its successes so far. She writes articles for the NAMCP and Journal of Oncology Practice Management along with a few other publications. She suggested interviewing Mariana and a few other founding Partners (Dr. Fong, Dr. Miller, Dawn, Diane, Mary Jo and Ricky).

Action:

The Team agreed with this suggestion. The NOSN Office will send Sheryl the names and contact information and she will communicate with them to schedule phone interviews.

III.

Next Teleconference:

- A. Will be scheduled via email.

The meeting adjourned at 9:53am.